3RD INTERNATIONAL CONFERENCE ON PATH DEPENDENCE

February 17 - 18, 2014

Freie Universität Berlin
School of Business & Economics
Berlin, Germany

Conference Program
Sunday, February 16, 2014

07:00 PM Pre-Conference Get-Together: Seminaris CampusHotel Berlin
(Takustraße 39, 14195 Berlin)

Drinks & Light Hors d’Oeuvres (provided by the organizers)
Monday, February 17, 2014

Seminaris CampusHotel Berlin / Dahlem Research Cube, Takustraße 39, 14195 Berlin

Room Harvard

08:30 AM – 09:00 AM  Registration & Coffee

09:00 AM – 10:30 AM  Opening Session
Welcome Remarks: Georg Schreyögg and Jörg Sydow
Keynote Speech: Elke Schüßler / Leonhard Dobusch
Theoretical Artefact or Common Phenomenon?
Revisiting Prominent Cases of Path Dependence

Coffee Break

11:00 AM – 12:30 PM  Session 1a: Shamsud Chowdhury (Chair)
Hugo van Driel: Incorporating other concepts into path dependence: the persistence of decentralization within Philips
Discussant: Thomas Schmidt

Albrecht Söllner: Globalization, Greed, and Exploitation. How to break the baleful path?
Discussant: Gregory Jackson

Waldemar Kremser: Path dependence in organization. An explanation based on interdependence between agentic processes
Discussant: Kerstin Fehre

Room Princeton

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Coffee Break

11:00 AM – 12:30 PM  Session 1b: Justin Powell (Chair)
Thomas Ehrmann / Michael Kopel: Path dependence, nonlinear dynamic systems theory and some managerial implications
Discussant: Carsten Dreher

Hart Posen / Dirk Martignoni / Markus Lang: Why does successful imitation fail?
Discussant: Norman Kellermann

Daniel Fürstenau: Agent-Based Simulation in Path Dependence Research: A Network-Theoretic Model
Discussant: Alessandro Narduzzo
12:30 PM – 02:00 PM  

**Lunch**  (provided by the organizers)

02:00 PM – 03:30 PM  

**Session 2a:** Carsten Dreher (Chair)  

- Irina Koprax / Christian Garaus / Wolfgang Güttel:  
  *Path Creation: Like a Phoenix from the Snow*  
  Discussant: Waldemar Kremser

- Gieri Hinnen:  
  *Growing out of Carbon-Lock-in? Airlines, Biofuels and Path Creation*  
  Discussant: Leonhard Dobusch

- Daniel Fürstenau / Norman Kellermann:  
  *Path creation in the passenger transportation industry: What can air learn from rail?*  
  Discussant: Olof Brunninge

**Session 2b:** Gregory Jackson (Chair)  

- Christine Witteck:  
  *Path dependence in emerging industries? Dominant logic development within the German photovoltaic industry*  
  Discussant: Lars Coenen

- Daniela García-Sánchez:  
  *Solar Energy and the Problem of Path Dependency in Costa Rica’s Energy System*  
  Discussant: Christine Witteck

- Neil Lambert:  
  *Resource longevity and the ‘pull’ of existing organisational paths: strategic adjustment and response by UK producers to a new international division of labour in the ceramic tableware sector*  
  Discussant: Blagoy Blagoev

Coffee Break

04:00 PM – 05:30 PM  

**Session 3a:** Michael Kleinaltenkamp (Chair)  

- Olof Brunninge / Gunnar Wramsby:  
  *Avoiding to get stuck in a successful business model. Dynamic business model adaptation from a path dependence perspective*  
  Discussant: Martin Gersch

- Johann Fortwengel / Arne Keller:  
  *Managing Path Dependent Processes? Towards a Typology of Response Strategies*  
  Discussant: Daniela García-Sánchez

**Session 3b:** Albrecht Söllner (Chair)  

- Thomas Schmidt / Timo Braun:  
  *When cospecialization leads to rigidity: Why even SAP couldn’t unlock interorganizational path dependence*  
  Discussant: Hugo van Driel

- Mario Bach:  
  *Path Dependence in Complex Systems: The Case of Regulation Practices in Ambulatory Healthcare*  
  Discussant: Neil Lambert
07:00 PM  Conference Dinner: Restaurant Diekmann  
(Meinekestraße 7, 10719 Berlin)

Three-Course Meal (55 Euro per Person):  
  **Starter:** Fresh Salad of the Season & Half a Large Bottle of Mineral Water  
  **Main Course I:** Guinea Fowl Breast with Sweetheart Cabbage and Sesame Gnocchi + Half a Bottle of House Wine  
  or  
  **Main Course II:** Bio Hokkaido-Pumpkin Served Three-Ways with Swiss Chard + Half a Bottle of House Wine  
  **Dessert:** Pomegranate Crème Brûlée with Ice Cream + Cup of Coffee
Tuesday, February 18, 2014

Seminaris CampusHotel Berlin / Dahlem Research Cube, Takustraße 39, 14195 Berlin

Room Harvard

09:00 AM – 10:30 AM  Session 4: Leonhard Dobusch (Chair)

Lars Coenen / Jerker Moodysson / Hanna Martin: Sustainable transitions in an old industrial region? Path renewal and regional innovation policy in the paper and pulp industry
Discussant: Johann Fortwengel

Alessandro Narduzzo: Unlocking seeds in path-dependence processes
Discussant: Mario Bach

Blagoy Blagoev: Barriers to Workplace Flexibility: The Contribution of Path-Dependence Theory for Explaining the Persistent Work-Time Regime in a Knowledge-Intensive Firm
Discussant: Dirk Martignoni

Coffee Break

11:00 AM – 12:30 PM  Session 5a: Jana Costas (Chair)

Justin Powell / Jonna Blanck / Benjamin Edelstein: Institutional Change toward Inclusive Education or Path-dependent Reproduction of Segregated Schooling in Germany?
Discussant: Sonja Muders

Room Princeton

11:00 AM – 12:30 PM  Session 5b: Martin Gersch (Chair)

Shamsud Chowdhury / Paul Armstrong / Binod Sundararajan: General Motors (1980-2010): A Story of Path Dependence and Executive Hubris
Discussant: Gieri Hinnen
Sonja Muders: Organizational Path Dependence in Schools? An Organizational Perspective on Schools by Practices of Differentiation in Berlin Secondary Schools
Discussant: Justin Powell

Kerstin Fehre / Hagen Lindstädt / Andreas Schiffelholz: How Stable is Stable? An Empirical Study based on the Miles and Snow Model
Discussant: Jana Costas

Tobias Großmann / Arne Petermann / Michael Kleinaltenkamp: Path Dependence in B2B Relationships: Partner-Specific Absorptive Capacity as a Self-Reinforcing Mechanism
Discussant: Wolfgang Güttel

Karin Sakowski / Maaja Vadi / Jaanika Meriküll: Formalization of Organizational Structure as a Subject of Path Dependency: An Example from Estonia
Discussant: Daniel Fürstenau

12:30 PM – 02:00 PM  Lunch  (provided by the organizers)

02:00 PM – 03:00 PM  Short Presentations

Session 6a: Wolfgang Güttel (Chair)
Pia Becker / Nils Goldschmidt / Alexander Lenger: Institutional change and cultural roots

Nora Lohmeyer: Path-dependent processes as social processes – A discourse theoretical and analytical approach

Session 6b: Rolf Lundin (Chair)
Ihar Sahakiants / Marion Festing: Executive pay narratives in Germany and Russia: Cases of path dependence?

Benjamin Schulte: Linking path dependent lock-in and consumer lock-in in service relationships to elaborate the individual and social levels of lock-in

Ihar Sahakiants / Marion Festing: Executive pay narratives in Germany and Russia: Cases of path dependence?

Sibel Siray: Combining Marketing Theory and Path Dependence - Measuring and De-Locking Rigid Consumer Behavior

03:00 PM – 03:30 PM  Closing Session
Concluding comments by Georg Schreyögg and Jörg Sydow

03:30 PM – 04:00 PM  Farewell Coffee