Research Conference
Studying Path Dependencies of Businesses, Institutions, and Technologies
February 28-29, 2008
Freie Universität Berlin

Final Program
Overview

February, 27th 2008

18.00  Pre-Conference Get together, Restaurant “Luise”, Königin-Luise-Strasse 40, 14169 Berlin

February, 28th 2008

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<td>11.00 – 12.30</td>
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<td>16.00 – 17.30</td>
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09.00 – 10.00 | Keynote 2
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10.30 – 12.00 | Session A.4 | Session B.4
12.00 – 13.30 | Lunch
13.30 – 15.00 | Session A.5 | Session B.5
  | Coffee break
15.30 – 17.00 | Session A.6
17.00 – 18.00 | Closing Session & Farewell
February, 27th 2008

18.00  
*Pre-Conference Get together, Restaurant “Luise”, Königin-Luise-Strasse 40, 14169 Berlin*

February, 28th 2008

**Meitner-Saal**

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| 09.30 – 10.30 | Keynote 1: Paul David: "Techno-Institutional Co-evolution…and the End of Copyright History"  
**Session Chair: Jörg Sydow** |
| 10.30 – 11.00 | Coffee break |
| 11.00 – 12.30 | **Session A.1: Path Dependence of Large Firms**  
**Session Chair: Werner Rammert**  
*Gospel, Howard/Fiedler, Martin:* The Long-run Dynamics of Big Firms: the 100 largest Employers from the US, UK, Germany, France, and Japan, 1907-2002  
*Strobel, Jan:* Managing Paths: How Shell Pursues the Development of Alternative Fuels  
*Brunninge, Olof/Melin, Leif:* Continuity in Change. Path Dependence and Transformation in two Swedish Multinationals |
| 12.30 – 14.00 | *Lunch* |

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**Humboldt-Zimmer**

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**Session Chair: Jörg Sydow** |
| 10.30 – 11.00 | Coffee break |
| 11.00 – 12.30 | **Session B.1: Identity, Ideology, and Controversy**  
**Session Chair: Jochen Koch**  
*Golant, Benjamin D./Sillince, John A. A.:* Narrative Inertia: Stability and Change in Narratives of Organizational Identity  
*van Nieuwaal, Kim:* Path Dependency: A Resistance to Controversies  
*Haase, Michaela/Roedenbeck, Marc/Söllner, Albrecht:* Institutional Rigidity and Lock-in of Individual Mental Models: On the Role of Knowledge and Ideologies |
| 12.30 – 14.00 | *Lunch* |
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14.00 – 15.30  Session A.2: Strategic and Organizational Rigidities
Session Chair: Jonathan Sapsed

Nothnagel, Barnas: Specialization as an Organizational Path
Van Driel, Hugo/Dolfsma, Wilfred: Path Dependence and Meta-routines in Organizations: the Toyota Production System re-examined
Holtmann, Philip/Lüttel, John: Strategic Rigidity: The Interplay of Organizational Levels in Self-reinforcing Processes

15.30 – 16.00  Coffee break

16.00 – 17.30  Session A.3: The Governance of Value Chains
Session Chair: Markus Helfen

Goldman, Arieh/Alexander, Andrew: Chain Governance Models in Retailing: Capability Development and Path Dependency
Schüssler, Elke: Between Vertical Integration and Modularisation: Crossing Traditional Boundaries in the Strategic Management of Value Chains
Schellhammer, Stefan/Klein, Stefan: Accounting for Stability and Path Dependency in Inter-Organisational Information Systems (IOIS) by Adopting a Practice Theory Perspective

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Session B.2: Development and Adoption of Technological Innovation
Session Chair: Alfred Kuß

Bach, Thomas: Information Externalities and Search Behaviour in a Dual Technology Choice Model – the Case of German Broadband
Dobusch, Leonhard: Adoption of Network Effect Technologies as Organisational Innovation
Tuertscher, Philipp/Garud, Raghu/Nordberg, Markus: The Emergence of Architecture – The Case of ATLAS, CERN

19.00  Dinner, Restaurant „Diekmann“, Meinekestraße 7, 10719 Berlin
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09.00 – 10.00 Keynote 2: Anne Huff and James O. Huff: "Cognitive maps and path dependencies in organizational decision making"
Session Chair: Georg Schreyögg

10.00 – 10.30 Coffee break

10.30 – 12.00 Session A.4: Paths and Institutions in Industries
Session Chair: Sebastian Botzem

Waldfogel, Joel/Moon, Jon Jungbien: The Tipping Point: Path-Dependence in Restaurant Markets
Blinn, Miika: Path Dependence of the Language Transfer Technique for Foreign Films in the German Cinema Market
Sapsed, Jonathan/Mateos-Garcia, Juan/Grantham, Andrew: Creating and Sustaining Genres in Cultural Products: Co-Evolution of Technology, Organisation and Markets in the Video Games Industry

12.00 – 13.30 Lunch

13.30 – 15.00 Session A.5: Path Dependence of Organizations and Countries
Session Chair: Stefan Klein

Marty, Gérard: “Path Dependence and Public Timber Auctions”. Historical Analysis of the Social Construction of a Merchant Institution to sell France’s Public Timber
Kasabov, Edward: Between Under-determination and Over-determination: A Multi-level Understanding of ‘Success of Path Dependence’ through ‘Perpetuation of Failure’ during Reform

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Session B.4: Political Path Dependencies and Corporate Political Activity
Session Chair: Albrecht Söllner

Tepe, Markus: On the Political Economy of Pension Privatization. A Cross-Country Study
Hess, Sebastian/Kleinschmit, Daniela/Theuvsen, Ludwig/von Cramon-Taubadel, Stephan: Conceptualizing Path Dependence through Discourse Analysis: The Case of Persistent Agricultural Politics
Siedentopp, Jan: Strategic Inertia through Corporate Political Activity: Consequences of a Path-Dependent Process

Session B.5: The Role of Actors in Path Dependence
Session Chair: Martin Eisend

Botzem, Sebastian/Mante, Anja: Acting upon Paths: Alternatives, Contestation and Fragile Stability in Path Dynamics
Donnelly, Paul F.: Actor-Network Theory and Organizational Forming – An Ammoden Path Dependence Perspective
Valorinta, Mikko/Lamberg, Juha-Antti/Schildt, Henri: Interrelated Path Dependence of Technological Systems and Organizational Power Relations
Aoki, Masahiko/Jackson, Gregory: Understanding an Emergent Diversity of Corporate Governance and Organizational Architecture: An Essentiaity-Based Analysis

15.00 – 15.30 Coffee break
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15.30 – 17.00 Session A.6: Path Dynamics in Experiment and Simulation
Session Chair: Sigrid Quack
Koch, Jochen/Eisend, Martin/Petermann, Arne: The Impact of Complexity on Path Dependent Decision Making Processes: An Experimental Study
Becker, Markus/Knudsen, Thorbjørn/Stieglitz, Nils: Managing Radical and Incremental Change: Path-Dependent Organizational Search in Changing Environments
Vergne, Jean-Philippe: Chance and Necessity Revisited: A Reassessment of Path Dependence, and its Implications for Organization Studies

17.00 – 18.00 Closing Session & Farewell